

# MBAChina User Guide

Go to China, Go for an MBA



**MBAChina**

# Global Vision, China Practice

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# About MBACHina

## Who we are

MBACHina is an leading MBA media in China. We work closely with MBA candidates and business schools to ensure good match of students and schools. The MBACHina (<http://en.mbachina.com>) has been designed for people who want to learn about business and management across many different disciplines, especially those who want to do this in the world's most featured economic entity China.

## What we can do for you

Any MBA journey begins with proper planning, and planning requires an understanding of all the important variables that can impact on the decision making process. Use MBACHina to collect the information you need to embark on your journey with a confidence that the decision you ultimately make is the right one for you.



You can also turn to our panel of experts for updated information. They will guide you through the way you apply for an MBA in China, from the pre-application inquiries to your enrollment. The consultancy and assistance any candidate will enjoy are free of charge excluding all the compulsory expenditure he or she would pay to the school or other agencies.

## What you can benefit from MBACHina?

- Easy access --- Quick connection with business schools in China
- Free consultancy --- Professional guide from our panel of experts
- MBA news --- Fresh information from top Chinese business school and their programmes
- Dean spotlights --- Authorative comments from leading professionals
- School activities --- Latest events about Chinese business schools
- Career guide --- Effective introduction for students who intend a career in China

# Value of an MBA in China

For people who are in business with China or supposed to be, an China MBA taken full-time, part-time could be the most significant step one will take in the development of his/ her career along with making a major contribution to his/ her personal growth.

- Global Vison, China Practice --- Chinese business schools have introduced and emphasise courses that offer basic skills and tools necessary for problem solving in the China business environment.
- Scientific Course Structure --- A wide range of theoretical approaches including economics, measurement, governance, psychology, human behaviour, and leadership.
- Deep Cultural Exposure --- The opportunity to explore courses outside the main business programs such as Chinese language, culture and society.
- Powerful Social Network --- All business schools in China work closely with business, industry, and government, and consult with current, past, and prospective students, to make sure they offer a curriculum that is both relevant and useful.
- Differentiated MBA --- Every interested candidates can choose from a slective range of programs to maxiumly benefit their employment and business.

# Choosing the Right MBA in China

## MBA Education in China

The MBA is probably the world's best known and most widely recognized postgraduate degree. It is designed to give people the ability to develop their career to its fullest potential, at an accelerated pace. In 1991 MBA came to China and work out its own way in Chinese education system. The past twenty-one years have witnessed more than ten thousand MBA students graduated, the number of which triples that of the first American business school after 68 years since its establishment. It is amazing that Chinese business schools make such achievement in such short time.

Chinese Business schools, as the main MBA education provider, try to adapt to the changes of students in quantity and quality. By the year 2010, the number of business school in China has reached 236. After more than twenty year development, they have worked out their unique selling point concerning their tradition and social network, and now toward internationalization.

20 business schools in Mainland China with international accreditation now open their door for candidates at home and abroad. The diverse cultural and social phenomenon is indeed a hallmark of the China landscape. This fusion of past, present and future forms China an ideal platform to prepare for today's global workplace and serves as a major draw card for the increasing number of international students.

## Evaluating the costs

Due to the favourable exchange rate, China MBAs generally cost far less than overseas offerings.

## China MBA Options

A wide variety of MBA options are available, which are tailour-made to suit individuals with specific needs or circumstances. They are located in different key cities of China where the hub of regional

Full-time MBA programmes are commonplace and have proven to be particularly popular with international students, while those who prefer to continue working while they study have a number of part-time programmes, Executive programmes, modular courses and study tours to choose from.

# Tips for Candidates

A typical MBA candidate has several years of full-time, post-undergraduate work experience.

The strongest candidates are dedicated, disciplined and focused on their intended career paths; they know what is required of them to achieve success and are clear about the particular area of interest they plan to pursue after obtaining an MBA degree.

A good MBA student demonstrates evidence of leadership potential and consistent academic achievement. Other abilities include creativity, dedication, commitment and professionalism. Excellent undergraduate are also competitable for China MBAs.

Pondering on the following questions before you make the first step:

- Are you able to define who you are in terms of what is important to you?
- Are you interested in China and doing business with/in China?
- Are you competent at language and communication skills (required for programmes taught in Chinese)?
- Do you have a strong personal sense of direction, self-discipline and ethics?
- Do you possess a non-judgmental attitude, humanistic values, decision-making and analytical skills, interpersonal skills, and collaborative focus?
- Can you define what job satisfaction means to you?
- Whether you are ready to be a student again for one or two years.
- How else will your education contribute to you leading a fulfilling life?

## ■ FAQs

### **Q: What is the value of doing an MBA in China?**

A: Any MBA program strives to equip its students with all the necessary knowledge, theoretical as well as practical, thus for promising career development, which can benefit them tremendously in managerial and administrative positions. An MBA in Chinese business schools does not only benefit people the mentioned above, but can also provide them great opportunities to access to different aspects of China society, esp. the business sector.

### **Q: Who are Chinese Business School looking for?**

A: Chinese Business Schools look for bright, talented, enthusiastic, and creative individuals in committed to a high level of achievement in their academic, personal, and professional lives, regardless of race, gender and nationality.

**Q: Are China MBAs suitable for international candidates?**

A: Of course, not all China MBAs are suitable for international candidates. Considering elements like world recognizable reputation, history, teaching facilities, comprehensive strength of individual university, only China MBAs in business school with international accreditation and a few top universities can benefit the international candidates in maximum, theoretically and practically.

**Q: How many Chinese business schools now own international accreditation for their MBAs?**

A: By the year 2011, the number of these schools grows into seventeen. They are located in key Chinese cities like Beijing, Shanghai, Guangzhou, Hangzhou, Xi'an, Wuhan, etc.

**Q: What kind of programme options can I choose from?**

A: Full-time MBA programmes are commonplace and have proven to be particularly popular with international students, while those who prefer to continue working while they study have a number of part-time programmes, executive programmes, modular courses and study tours to choose from. Programme options will much depends on the candidates' personal scheme as well as the policy of the business school the candidates intends to apply.

**Q: Will the programme I take have people like me on it?**

A: Particularly on "taught" programmes - full time, part time and modular - a lot of what you will gain will be as a result of interaction with, and learning from, professionals and other participants. You are very possible to meet people having a similar amount of experience as well as those from a range of backgrounds, cultures, etc.

**Q: What kind of visa will I get?**

A: It depends on the total immersion you are going on the programme. You will get an X visa for more than six-month study, training or internship in China. For the same purpose but less than six month you will get an F visa.



**Q: What learning or teaching methods will be used during the programme I take?**

A: People learn differently. It depends. There will be a lot of group work, case study work, lecturing and perhaps project work. Some require your quick learning ability, some investigation research, some presenting ability. Of course, you will be going on a programme to develop your skills - you're not expected to be good at everything - but overall, you will want to ensure that the style of the programme will suit you.

**Q: How will I be assessed when taking the China MBAs?**

A: The assessment methods used on programmes differ i.e. exams (of various types), assignments, presentations, individual and group-based assessments etc.

**Q: How easy is it to get into the programme?**

A: Getting an MBA is one thing - getting one that is respected and recognised, is sometimes another. The status of a programme will often be reflected in the level of competition to get into it.

**Q: Will I get a good job after doing China MBAs?**

A: If you are going to do an MBA in order to get a new job on completion, how much will the programme help you? Potential employers will visit the School to interview candidates before they graduate. Alumni group/network will be your future partners. You even can start up your own business in China. You can return back to your country and tie up its business connection with China market.

# Contact Us

**We'd like to hear from you and welcome all of your questions.**

If you have a specific question about an MBA program in China, you may find it here instantly. If you can't find an answer to your question here, please contact us immediately.

## **General Info Inquire**

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## **Panel of Experts**

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